

ROJAS STRATEGIC CONSULTING

Analysis & Evaluation · Survey Research · Data & Reporting

Service-Disabled Veteran-Owned Small Business (self-identified; SBA VetCert application No. 107875 under review, filed July 9, 2026)

CAPABILITY
STATEMENT

Decision-grade analysis and evaluation for agencies and nonprofits: rigorous, fast, and accountable. Led by a former U.S. Air Force intelligence analyst.

CORE COMPETENCIES

- **Program evaluation and evidence synthesis.** Rapid evidence assessments, outcome and descriptive studies, and performance-measurement support that funders accept and boards can act on.
- **Survey research.** Instrument design, administration, sampling, and analysis (web and mixed-mode), with documented response-rate and confidentiality protocols.
- **Customer and stakeholder satisfaction research.** Opinion research, market and competitive scans, and satisfaction measurement tied to the decisions they inform.
- **Data and statistical analysis.** Quantitative and qualitative analysis, segmentation, and decision-first reporting: the bottom line up front, every figure traceable to its source.
- **Policy, cost-benefit, and feasibility analysis.** Structured options analysis and independent assessments.
- **Market and acquisition research.** Opportunity, competitive, price, and cost analysis built from primary sources (SAM.gov, USAspending, FPDS), never from aggregators.

WHY RSC

- **Intelligence-analyst tradecraft.** The founder served six years as a U.S. Air Force intelligence language analyst (Offutt AFB): primary-source discipline, structured analysis, and briefed reporting to senior decision-makers, applied directly to evaluation and research.
- **A published reporting standard.** Every deliverable meets the RSC Intel Reporting Standard: a one-page bottom line up front, stated confidence levels, alternatives considered, and a full methodology section. Automated quality gates check every report before it ships.
- **Data stewardship built in.** Client records are de-identified before analysis under a documented procedure; personally identifiable information stays inside the engagement.
- **Honest scales.** Stated confidence never exceeds the evidence. Limitations are disclosed, and recommendations are separated from findings so each can be judged on its own.
- **Lean, fast, and teaming-ready.** A principal-led practice without big-firm overhead: days-to-weeks turnaround at small-business rates, and available as a subcontractor delivering the analysis, evaluation, and reporting components for primes with small-business and SDVOSB subcontracting goals.

RELEVANT EXPERIENCE

An emerging firm (formed June 2026) building its first engagement record. Capability is anchored in the founder's federal intelligence-analysis career: research design, quantitative and qualitative analysis, and reports and briefings produced for senior leadership. A newly formed firm competes on key-personnel strength; engagement results and references will be added as work closes.

COMPANY DATA

ENTITY

Rojas Strategic Consulting LLC · Florida · founded 2026

UEI

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CAGE

21ZV7

SAM.GOV

Active (July 8, 2026)

BUSINESS TYPE

Small Business · SDVOSB (VetCert No. 107875 under SBA review)

NAICS

541611 (primary) · 541614 · 541618 · 541910

PSC

B506 · B524 · R405 · R408 · R410 · R422 · R499 · R702

LOCATION

Tampa, Florida (Hillsborough County)

CONTACT

PRINCIPAL

Bryan Rojas, Founder & Principal Analyst

EMAIL

bryan@rojasstrategicconsulting.com

PHONE

(656) 999-4296